



## Monthly Meeting

**October 16, 2024 | 8:15 a.m. - Noon | Mountainlair, Rhododendron Room | Zoom**

*Staff Council promotes a positive work environment for all Classified Employees through effectively advocating for our peers in the University's decision-making process.*

Name	Title	Department	Present
Browne, Thea	Administrative Assistant Senior	University Libraries	Yes
Bucklew, Jay	Administrative Associate	Research Integrity & Compliance	Yes
Castner, Paul	Trades Specialist II	Auxiliary/Maintenance	No*
Crabtree, Joan	Manager, Physical Plant II	Auxiliary/Operations	No
George-Jones, Tara	Program Manager	Global Affairs	Yes
Joplin, Michael	Manager Physical Plant II	Auxiliary Operations	No*
Lemine, Matthew (Brett)	Trades Specialist I	Auxiliary Maintenance	Yes
Richards, Tim	Piano Technician Senior	College of Creative Arts, Music	Yes
Robinson, Shirley	Administrative Assistant	Academic Affairs Admin.	Yes
Savage, Diana	Campus Service Worker Lead	Auxiliary/Operations	No*
Seime, Sarah	Director, HR Partners	T&C, Employee Relations	Yes
Stewart, Dianne	Administrative Associate	Engineering & Mineral Resources	Yes
Twyford, John	PRT Technician II	Auxiliary PRT	No*
Vincent, Jodi	Administrative Assistant	WRC and LGBTQ+ Center	Yes

*\*Excused*

**Also in Attendance:** Syndey Hickle, *Internal Senate Liaison, SGA*  
 Holly Leleux-Thubron, *University Communications Specialist Senior, UR*  
 Treasure Barberich-Wyckoff, *Office Administrator, Arts and Sciences*

**Coffee and Conversation:** Steven Hahn, *Interim Vice President, Enrollment Management*

**Submitted By:** Janelle Squires, *Administrative Secretary, Staff Council Office*

### **Call to Order**

The meeting was called to order by the chair, Shirley Robinson, at 8:30 a.m. and no quorum was present at the time, but was established during the meeting.

### **First Business**

Approval of September minutes motioned by Jay. Tara seconded. All in favor and motion carried. Jodi abstained from voting/approving items as she was on sick leave but attended via Zoom.

### **Treasurer's Report**

By Joan Crabtree, *Secretary/Treasurer*

Joan was unable to attend the meeting.

### **Chair's Report**

By Shirley Robinson

Shirley reported she joined via Zoom to watch President Gee's State of the University Address.

She serves on the Most Loyal Mountaineer Committee. They selected the Most Loyal West Virginian; the Most Loyal Alumni Mountaineer; Most Loyal Faculty/Professional Staff Mountaineer; Most Loyal Staff Mountaineer; and the Mountaineer Spirit Award. Those will be announced during the football game on Saturday. They did not receive any entries for the Mountaineer Spirit Award.

She also serves on the Honorary Degree Committee. They met yesterday to select individuals who may receive an Honorary Doctorate from WVU. They have made their selections, and those names will go to the Faculty Senate, then to President Gee.

### **Board of Governors (BOG) Report**

By Shirley Robinson, *Classified Staff Council Rep.*

Shirley reported they had a special meeting on October 9. They discussed endorsement of presidential leadership profile and the presidential search finalist stage. Detailed information was featured on ENEWS.

## ***Committee Reports***

### **Legislative**

By Jay Bucklew, *Chair*

Jay reported they met on October 10. They are in the process of scheduling a meeting with Travis Mollohan to discuss legislative priorities before the spring legislative session.

### **Compensation**

By Matthew (Brett) Lemine, *Chair*

Shirley advised Brett to meet with the committee to discuss questions for Rebecca Meyer, Director, Compensation Administration. They will then set up the quarterly meetings.

### **Welfare and STAAF**

Shirley reported they met with SGA representatives, Charlie Long and Abigail Browning, because they were interested in a collaboration with Staff Council for a clothing drive for students along with our coat drive. The Coat/Clothing Drive will be held October 21 through November 8 with various drop off locations on campus.

The STAAF ad-hoc committee had sent out a survey to faculty, classified staff and non-classified staff about interests in outings and activities. The top three responses were:

1. Staff appreciation
2. Sporting events – Black Bears/WVU baseball
3. Gym membership

The ad-hoc committee will be working with Sarah regarding employee appreciation.

Thea added that she and Sarah met and will be reaching out to deans and colleges about perks that are offered to staff that we are unaware of.

### **Athletic Council**

By Shirley Robinson, *Classified Staff Council Rep.*

Shirley reported they have not met.

### **Blood Drive**

As previously reported, we lost the blood drive challenge with Penn State by six pints of blood. Shirley thanked Tara, Jodi and Mike for taking time out of their schedule to assist with the blood drive.

**Sustainability**

Shirley asked if anyone is interested in serving as the Staff Council representative for this committee, please let her know.

**Staff Council Scholarship (Tuition Assistance)**

By Dianne Stewart, *Chair*

Dianne did not have any updates.

**Student Retention**

By Shirley Robinson, *Chair*

Shirley met with SGA President, Charlie Long. Last year, they had round table discussions with Faculty Senate, Staff Council and SGA. Charlie will provide information about those discussions set for spring.

***Coffee and Conversation***

**Enrollment Management**

Steve Hahn, *Interim Vice President, Enrollment Management*

Steve agreed to speak to the group and provide more information about enrollment with a slide show presentation.

**ENROLLMENT FOR ALL CAMPUSES**  
**FALL FY2025 (NOW) COMPARED TO BUDGET**

**2025 Enrollment – Actual** (as of October 7, 2024)

CAMPUS	FIRST-TIME FRESHMAN	UPPERCLASS UNDERGRADUATE	PROFESSIONAL AND GRADUATE	TOTAL ENROLLMENT
Morgantown Main Campus	4,115	13,457	5,324	22,896
WVU Tech at Beckley	246	734	-	980
WVU Potomac State at Keyser	316	528	-	844
<b>System Total</b>	<b>4,677</b>	<b>14,719</b>	<b>5,324</b>	<b>24,720</b>

**2025 Enrollment – Budget**

CAMPUS	FIRST-TIME FRESHMAN	UPPERCLASS UNDERGRADUATE	PROFESSIONAL AND GRADUATE	TOTAL ENROLLMENT
Morgantown Main Campus	4,329	13,300	5,388	23,017
WVU Tech at Beckley	312	705	-	1,017
WVU Potomac State at Keyser	390	566	-	956
<b>System Total</b>	<b>5,031</b>	<b>14,571</b>	<b>5,388</b>	<b>24,990</b>

## ENROLLMENT FOR ALL CAMPUSES

### FALL FY2025 (NOW) COMPARED TO BUDGET – VARIANCE

#### 2025 Enrollment – Variance

CAMPUS	FIRST-TIME FRESHMAN	UPPERCLASS UNDERGRADUATE	PROFESSIONAL AND GRADUATE	TOTAL ENROLLMENT
Morgantown Main Campus	(214)	157	(64)	(121)
WVU Tech at Beckley	(66)	29	-	(37)
WVU Potomac State at Keyser	(74)	(38)	-	(112)
<b>System Total</b>	<b>(354)</b>	<b>148</b>	<b>(64)</b>	<b>(270)</b>

#### 2025 Enrollment – Variance Percentage

CAMPUS	FIRST-TIME FRESHMAN	UPPERCLASS UNDERGRADUATE	PROFESSIONAL AND GRADUATE	TOTAL ENROLLMENT
Morgantown Main Campus	-4.9%	1.2%	-1.2%	-0.5%
WVU Tech at Beckley	-21.2%	4.1%	0.0%	-3.6%
WVU Potomac State at Keyser	-19.0%	-6.7%	0.0%	-11.7%
<b>System Total</b>	<b>-7.0%</b>	<b>1.0%</b>	<b>-1.2%</b>	<b>-1.1%</b>

## MORGANTOWN CAMPUS – INCOMING CLASS

### Attributes

- ✓ More diverse than the previous class
- ✓ Has a larger representation of first-generation students
- ✓ Equivalent in gender distribution to last year (slightly more female)
- ✓ Equivalent to last year in Transfers
- ✓ Improvement in first-year Retention to **83.25%**



### Geography

- ✓ Enrolled students from **all 55 counties** in West Virginia
- ✓ Top enrolling states in order: **WV, PA, MD, OH, NJ**

# MORGANTOWN CAMPUS – INCOMING CLASS

## Preparation

- ✓ 10 National Merit recipients
- ✓ 52% with a 3.8+ high school GPA
- ✓ Significantly more Honors students (979, up 24%)

### 2024-2025 Promise Scholars (All Campuses)

CLASS	STUDENT COUNT	SUM OF PAID
FTF	1,151	\$6,299,602
Other	3,095	\$16,549,540
<b>Grand Total</b>	<b>4,246</b>	<b>\$22,849,142</b>

# ENROLLED FIRST-TIME FRESHMAN CLASS

## Addressable FTF Market in WV (adjusted for 47.4% college-going rate)

2022-2023	17,850	8,461
<b>2023-2024</b>	<b>17,550</b>	<b>8,319</b>
2024-2025	18,050	8,556
2025-2026	17,840	8,456
2026-2027	17,370	8,233
2027-2028	16,650	7,892

# MAIN RECRUITING PRIORITIES FOR 2025

**1** / West Virginia, particularly a renewed strategy for our southern and eastern regions

**2** / Re-invest in international opportunities

**3** **New Domestic Markets**

/ Dedicated NY Recruiter / Michigan (Detroit and Environs)  
/ Kentucky / Cincinnati / West

**4** **New Funding Initiatives for 2025**

/ Veterans / Dependents  
/ New Financial Aid Program

## **Old Business**

Shirley followed up with Stephanie Taylor, Vice President and General Counsel, regarding the questions that Staff Council provided in July, and she has a good majority answered, so once she has that completed, she will provide those answers. Sarah, Stephanie and Mario Barge, Associate VP, Talent and Culture, will be meeting to discuss those items to ensure that they have a collective list.

During the retreat, the group talked about other meeting locations on campus. Janelle will check on some locations on the Evansdale campus.

## **New Business**

There are some concerns with the Fair Labor Standards Act (FLSA) changes beginning January 1, 2025. Sarah suggested inviting Rebecca Meyer, Director, Compensation Administration, to speak to the group next month. She will reach out to her.

Treasure asked the group about the possibility of graduate tuition assistance/scholarships. Dianne explained that it is on their radar and offered to work with Treasure on some ideas to discuss with Stephanie Taylor.

## **President's Meeting**

The president had unforeseen scheduling conflicts and would not be able to meet with the group. Tara motioned to cancel the meeting this month. Jay seconded. All in favor and motion carried.

**Adjournment**

Tara motioned to adjourn. Dianne seconded. All in favor and meeting adjourned at 11:00 a.m.